The mission of Hinds Hospice is to uphold the dignity and ease the suffering of the terminally ill while supporting their loved ones, and those who are grieving.

2013 Ray of Hope Campaign: Building a New Future
New Patient & Family Service Center to Help Hinds Hospice Respond to Growing Community Needs

We invite you to share our excitement about a very important new development impacting how we will meet growing community needs. We announce the creation of a new Patient & Family Service Center located at 2490 W. Shaw Ave. To support this new strategic initiative, we are beginning the 2013 Ray of Hope Campaign – a continuation and expansion of our Inaugural 2012 Ray of Hope Annual Fund drive.

The Ray of Hope Campaign directly supports patients and their families in two ways:

- A gift funds non-reimbursed services, including care for uninsured hospice patients and grief support programs like Angel Babies that facilitate healing after a loss.

- A gift supports tools we need, including creation of the new Patient & Family Service Center, to be able to care for a growing number of people seeking our help.

Serving the Community

This major move comes in response to an explosion of community need for our services. In the past 5 years alone, the number of patients we serve on a daily basis has grown by 51% and that number continues to grow. The number of people served by our Center for Grief and Healing and Angel Babies programs has increased dramatically as well. Some of these programs are not covered or are inadequately funded by public and private health plan reimbursement. We estimate our unreimbursed care to be $1.6 million of our annual budget of $12.5 million. Without community support, we would not be able to meet patient needs without compromising quality. As our Founder, Nancy Hinds, has acknowledged, “We belong to the community and are here because people have supported us. We need that support to continue and grow.”

Moving Forward

To move forward in a way that strengthens our future, we have purchased a building with existing tenants, creating much needed rental income and more space to expand and enhance services. The new center will have a new children’s therapy room, a family quiet room & library, and exam rooms for future palliative care treatments. Onsite support group facilitation becomes possible, allowing us to increase the number of grieving individuals and families we can serve.

The Hospice Home and Merced services remain at their current locations but the Fresno/Madera Center for Grief & Healing will relocate along with our Fresno/Madera clinical teams in the fall of 2013. Administrative services will also move to the new center, allowing us to vacate space we have rented for 20 years.

How You Can Help

To help us respond to growing community needs, we ask the community to support the Ray of Hope Campaign. There are many ways to make a difference:

- Make a one-time or recurring gift
- Serve on a volunteer Ray of Hope Team for five weeks: April 8 – May 10, 2013
- Act as an Ambassador, organizing a gathering willing to listen – dates flexible

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Ray of Hope continued from front

- Be a Building Buddy, donating products or services for the center’s remodeling
- Sponsor and attend our annual gala – proceeds help the campaign, too!
- Volunteer as a Speaker to share how we helped you or someone you know
- Use email or social media to spread the word about the campaign
- Donate to or shop in our Thrift Stores!

For information about how to make a gift or to donate online, please visit http://www.hindshospice.org/ray-of-hope.html. Gifts can be made in memory or honor of someone and can designate a specific program such as Angel Babies. To volunteer for a team, donate goods and/or services for the remodeling or to discuss other ways to help, please call Lynne Pietz at (559) 320-0310 x 166 or send an email to L.Pietz@hindshospice.org. Naming opportunities to create a lasting legacy at the center and multiple year pledges are available. We welcome gifts at any level.

If we have cared for your family or someone you know, please help us build this exciting new future so that we can continue serving others.

*Ray of Hope* honors the late Joseph Ray and his family for helping Nancy Hinds open the first Hinds Hospice on Simpson Street, serving as an early “ray” of hope.

Our Website Has a New Look!

We have just launched our new and improved website! The address is still www.hindshospice.org, but we have added some helpful information to make navigating the hospice journey easier. You can find information about the programs and services of Hinds Hospice, resources for grief support and learn how you can help. New pages include information on admission guidelines, pain management, a Caregiver’s Kit, and employee testimonials. You will still see all of our news & events as well as job opportunities, just in a different format. Take a look and let us know what you think!

New Training Tools

Thanks to a generous donation from the Rotary Club of Fresno, we were recently able to purchase two training mannequins. Our adult and child-size additions will be used as part of our new clinical skills lab to further training and education for our clinical staff.

Hinds Hospice Awarded Accreditation From The Joint Commission

We are thrilled to announce that we have earned The Joint Commission’s Gold Seal of Approval® for accreditation by demonstrating compliance with The Joint Commission’s national standards for health care quality and safety in home care. The accreditation award recognizes our dedication to continuous compliance with The Joint Commission’s state of the art standards.

In October, 2012, we underwent a rigorous unannounced on-site survey. A team of Joint Commission expert surveyors evaluated our organization for compliance with standards of care specific to the needs of patients, including infection prevention and control, leadership and medication management.

“In achieving Joint Commission accreditation, Hinds Hospice has demonstrated its commitment to the highest level of care for its patients,” says Margherita Labson, R.N., executive director, Home Care Accreditation, The Joint Commission. “Accreditation is a voluntary process and I commend Hinds Hospice for successfully undertaking this challenge to elevate its standard of care and instill confidence in the community it serves.”

“With Joint Commission accreditation, we are making a significant investment in quality on a day-to-day basis from the top down. Joint Commission accreditation provides us a framework to take our organization to the next level and helps create a culture of excellence,” says Amy Tobin, RN, CEO.

“Achieving Joint Commission accreditation, for our organization, is a major step toward maintaining excellence and continually improving the care we provide.”

UPCOMING EVENTS

Please visit www.hindshospice.org for more information.

4/13/2013 – Hope for the Grieving Heart Conference, Northpark Community Church, Fresno – This all-day conference will offer various workshops to provide attendees with tools to help them heal following the loss of a loved one. Lunch and refreshments will be provided. Please call the Center for Grief and Healing at (559) 248-8579 for registration information.

Join us at these exciting events to benefit Angel Babies:

4/20/2013 – Merced Angel Babies Walk of Remembrance, Scout Hut, Applegate Park, Merced - This very special walk increases awareness of pregnancy and infant loss while raising funds to support the Angel Babies program in Merced County.

5/4/2013 – 9th Annual Angel Babies Walk/Run, Satellite Student Union, CSU, Fresno - Join the community as we “walk for the steps they’ll never take.” The morning will include a choice of a 5K or 2.2 mile run/walk, kids races & Kids Zone full of games & prizes, a pancake breakfast, and an exciting raffle.

6/17/2013 – 7th Annual Angel Babies Golf Classic, Copper River Country Club, Fresno – Presented by CalWest Rain, this golf tournament promises to be another fun day. Golfers will enjoy lunch, contests, food & beverages on the course, a raffle full of amazing prizes, and an appetizer hour.

www.hindshospice.org
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